

## What is a domain name?

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A domain name is a customized address on the Internet. It is similar to a telephone number. When a visitor is typing in your domain name, they are looking to find you. With your own domain name, you can receive email at your name. For example, if you registered the domain name abctrading.com, you could have an email address of [you@abctrading.com](mailto:you@abctrading.com).